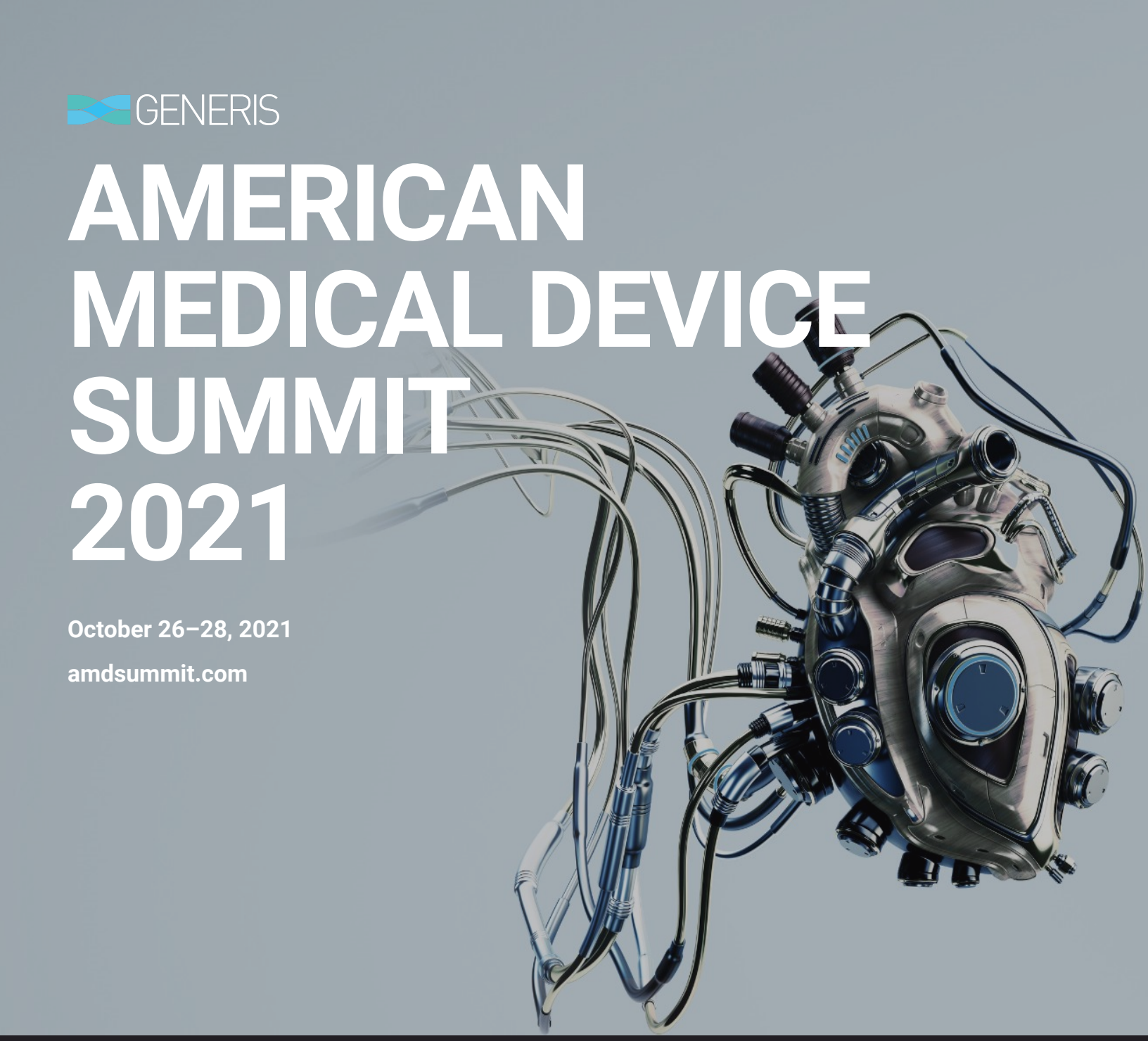
GENERIS

AMERICAN MEDICAL DEVICE SUMMIT 2021



October 26–28, 2021

amdsummit.com

TOMORROW'S CONNECTION TODAY

Designing a new future for manufacturing, quality and supply chain leaders

+1-416-298-7005
info@generisgp.com

PROGRAM

PROGRAM · DAY 1

OCTOBER 26th, 2021

10:00 am – 10:30 am EST

LOG-IN AND WELCOME

10:35 am – 10:45 am EST

CHAIR'S OPENING REMARKS

AMI SIMUNOVICH
EVP and Chief Regulatory Officer
Becton Dickinson

10:45 am – 11:20 am EST

OPENING KEYNOTE

ELIZABETH BLACKWOOD
Chief Quality Officer, Medical Devices
Johnson & Johnson

OPTIMIZING PATIENT CARE, QUALITY AND COMPLIANCE WITH EVOLVING REGULATORY LANDSCAPE

- Highlighting Johnson & Johnson's Quality Standards
- Updates to the ever-changing regulatory landscape (EU MDR compliance, Brexit's role on compliance, APAC, and more)
- Practicing Protectionism: What we learned over the last year while serving the world critical medical supplies (PPE, ventilators) to suit evolving regulations
- Why quality extends beyond device design and into the optimization of patient care

11:25 am – 12:00 pm EST

PLENARY

AMIT PHADNIS
Chief Digital Officer
GE Healthcare

INVESTING IN ARTIFICIAL INTELLIGENCE AND PAVING THE WAY FOR HEALTHCARE TRANSFORMATION

- Calling attention to the rising need for AI both in healthcare and outside of the operating room
- Moving beyond ambitious plans for AI and into actionable execution
- Why an agile organization is the vital foundation for digital transformation success
- Case study: Organizational adoption of innovations in AI and success stories

12:05 pm – 1:05 pm EST

PRE-ARRANGED 1-2-1 BUSINESS MEETINGS AND NETWORKING

1:10 pm – 1:50 pm EST

LUNCH & LEARN ROUNDTABLE DISCUSSIONS

Benefit from additional learning by joining a moderated roundtable discussion on pressing issues in the industry. Registration is required, and attendance is limited. Choose from:

FRED LITTLE
Business Development (Technology Evangelist)
Providence Enterprise

HOW WORKING WITH A FULLY INTEGRATED CM CAN HELP MANAGE THE EXPLOSION IN USE CASES FOR REMOTE PATIENT MONITORING

ERIK HILLIARD
Director, Business Development
Sterling Medical Devices

STREAMLINING THE ENGINEERING PROCESS TO SPEED REGULATORY APPROVAL OF CLASS II AND III DEVICES

EUGENE AGRESTA
VP and Global Sector Head, Medical Technology and Healthcare
Cyient

AI SOLUTIONS FOR RESTRICTED SUBSTANCES LIST (RSL) COMPLIANCE

RYAN SAUL
Senior Director, Sales Engineering
Tempo Automation

KEYS TO ACCELERATING MEDICAL DEVICE PCBA NPI IN 2021

CHIP GETTINGER
VP, Global Solutions Consulting
RWS Life Sciences

THE EVOLUTION OF GLOBAL CONTENT STRATEGIES FOR MEDICAL DEVICES: DIGITAL INNOVATION AND EXPERIENCE FROM LEADING PHARMACEUTICALS

PETER MATTHEWSON
Head, Electronic Engineering
Team Consulting

FUTURE PROOFING YOUR SMART MEDICAL DEVICE

JAMES RICHTER
Managing Partner
Compliance Architects LLC

RISK-PRIORITIZING AND ADDRESSING QUALITY AND COMPLIANCE GAPS/OPPORTUNITIES: A PROPRIETARY, ANALYTICAL APPROACH FOR MEDICAL DEVICE COMPANIES

1:55 pm – 2:30 pm EST

WORKSHOPS

DESIGN

ANDY RICHARDSON
SVP, Sales
Xcentric

3D PRINTING AND INJECTION MOLDING: SAME TEAM, DIFFERENT ROLES

- 3D Printing and Injection Molding work well together to prove out new products, reduce costs, and accelerate time to market
- Efficient, effective manufacturing depends on choosing the right process for the right step
- Understanding how 3D Printing and Injection Molding can be used optimally at different points of development and production leads to a more successful product development process
- The trend of promoting 3D Printing in place of Injection Molding can have a devastating impact on project success
- Learning how and when to use each process will optimize your product development

PRODUCT DEVELOPMENT

SHIRLEY FURESZ, PH.D., RAC
Director, Regulatory Affairs Medical Devices
Innomar Strategies

STRATEGIC CONSIDERATIONS FOR US AND CANADIAN MEDICAL DEVICE REGISTRATIONS

- A look at the similarities and differences between jurisdictions
- Agency Interface meetings – Q meetings vs pre-submission meetings
- Device Classification – substantial equivalence vs risk based
- Regulatory Pathways including timelines, cost, and QMS requirements
- Special Options/Designations; Small Business Designation and Breakthrough Designation

QUALITY AND REGULATORY

VERA EDGEWORTH
Medical Director
Cactus Life Sciences

RONAK DUNUNG
Manager, Risk Management
COOK Medical

DATA-DRIVEN QMS ALIGNMENT

- Defining and understanding the similarities and differences between various types of QMS data
- Impact of EU MDR on the type, quality, and quantity of post-market data
- Recycling data and aligning key QMS processes via Risk Management

INNOVATION

ISAAC GORNICHEC
Manager, Business Development, Medical Device
Within3

KIM HALE
VP and Team Lead, Medical Device
Within3

ENGAGING KEY MEDICAL DEVICE STAKEHOLDERS VIA COMPLIANT VIRTUAL TECHNOLOGY

- Top Medical Device trends that will shape how virtual engagement is used post-pandemic
- The various methods of virtual interaction: real-time, anytime, and hybrid model
- Real-world case studies of successful virtual work in action
- What the pace of innovation in virtual interaction means for Medical Device teams in the future

2:35 pm – 3:35 pm EST

PRE-ARRANGED 1-2-1 BUSINESS MEETINGS AND NETWORKING

3:40 pm – 4:15 pm EST

SESSIONS

DESIGN

LIANE TEPLITSKY
VP and GM, Worldwide Robotics
Zimmer Biomet

SURGICAL ROBOTICS: CREATING TANGIBLE VALUE FOR THE FUTURE OF MEDICAL DEVICES

- Designing turnaround strategies for mission-critical businesses
- Discussing the manufacturability of global surgical robotics and steps to design implementation
- Exploring how to make medical interventions smarter, less invasive and more personalized
- Case study: How Zimmer Biomet is changing the standard of care for now and for the future

QUALITY AND REGULATORY

ILANA SHULMAN
Chief Compliance Officer
Hillrom

JOANNE THOMPSON
Director, Compliance
Hillrom

DIRECTING AN AGILE COMPLIANCE ORGANIZATION

- Best practices for reshaping your company's compliance strategy to adhere to regulatory and compliance changes
- Overcoming increasing complexities of the material supply chain and manufacturing operations
- Addressing new FDA quality and regulatory guidelines
- Leveraging innovation as a cornerstone to achieving a compliant program

PRODUCT DEVELOPMENT

TODD BRINTON, M.D., F.A.C.C,
CVP, Advanced Technology and Chief Scientific Officer
Edwards Lifesciences

INNOVATIONS AND ADVANCEMENTS IN MEDICAL DEVICE ENGINEERING

- Allowing design intention to be clearly communicated and showcasing the overall form of a concept
- Best practices for developing and prototyping devices
- Assessing risk of new technology implementation in the engineering process
- Discussing customization in medical device creation: Providing part consolidation and topology optimization for custom medical devices

INNOVATION

ILENE BUSCH-VISHNIAC
Chief Innovation Officer
Sonavi Labs

USING AI TO MAKE A DIFFERENCE IN CLINICAL RESEARCH, WORKFLOW AND TELEMEDICINE

- Discussing the value of AI when it's applied to auscultation: The Story of Sonavi Labs
- Strategies for automating in the respiratory diseases and infections space
- Leveraging people + talent combined with data + analytics for optimal outcomes
- Highlighting the increasing importance to create technology that is affordable, user-friendly and accessible for all levels of education and socio-economic status

4:20 pm – 5:20 pm EST

MIXOLOGY & MINGLE

Join our hosts for a short mixology class followed by a networking discussion covering hot industry topics.

PROGRAM · DAY 2

OCTOBER 27th, 2021

9:45 am – 9:55 am EST

LOG-IN AND WELCOME

10:00 am – 10:50 am EST

EMPOWER HOUR

REGINALD PORTER
SVP, CSR and Chief Diversity Officer
St. Jude Children's Research Hospital-ALSAC

MICHAEL JOHNSON
DVP, Diversity and Inclusion
Abbott

SALLY SABA
Chief Inclusion and Diversity Officer
Medtronic

PAMELA ABNER
VP and Chief Diversity Operations Officer
Mount Sinai Health System

MIRNA DIPANO
VP, Regulatory Affairs
NanoString Technologies, Inc.

JAMES CHENG
Global Head, Diversity, Equity, and Inclusion
Zimmer Biomet

DIVERSITY AND INCLUSION ROUNDTABLE

We invite attendees to network at the Diversity and Inclusion Roundtable with discussions from inspirational leaders in design, product development, quality, regulatory, technology and more.

BREAKFAST BRIEFS

ALICEN PITTENGER
Head, Sales North America, Global Business Division Healthcare
Freudenberg Performance Materials

INNOVATIVE MATERIALS FOR THE HIGHEST DEMANDS; OFTEN INVISIBLE, BUT INDISPENSABLE

MAX KELLEHER
COO
Generis

BREAKING THE CYCLE OF IT INVESTMENT; HOW TO REINVENT DIGITAL TRANSFORMATION AT YOUR BUSINESS

KEN WRIGHT
President
AddUp

REDUCE COSTS, IMPROVE MARGIN AND INCREASE PRODUCTIVITY BY BRINGING YOUR 3D PRINTING IN-HOUSE

10:55 am – 11:05 am EST

CHAIR'S OPENING REMARKS

AMI SIMUNOVICH
EVP and Chief Regulatory Officer
Becton Dickinson

11:05 am – 11:40 am EST

OPENING KEYNOTES

LISA EARNHARDT
EVP, Medical Devices
Abbott

SHAPING THE FUTURE OF HEALTHCARE CALLS FOR NEW APPROACHES TO INNOVATION

- The world faces immense health threats and major issues in confronting them. For healthcare innovators, "business as usual" won't get it done; cutting-edge innovation alone is not enough
- The best healthcare solution is the one that can reach the most people who need it – one that is accessible and affordable, transforms care, breaks down barriers to access
- How Abbott is designing access and affordability into every aspect of product development to create more impact for more people in more places and shaping the future of healthcare
- Case studies/examples: FreeStyle Libre, BinaxNOW COVID-19 Rapid Test, Ultreon OCT system, NeuroSphere Virtual Clinic

11:45 am – 12:20 pm EST

PLENARY

MANI VENKATESH
VP, Global Software Development
Terumo Blood and Cell Technologies

THE FUTURE OF MEDICAL TECHNOLOGY AND DEVICES FOR PATIENT OUTCOMES

- Advancing medical technologies to help unlock the potential of blood and cells to serve patient's unmet needs
- Why it's important to build infrastructure in growth geographies and expand beyond devices into patient data
- Case study: How Terumo Blood and Cell Technologies diversifies its portfolio to fund continued innovation in a cost-conscious healthcare environment

12:25 pm – 1:25 pm EST

PRE-ARRANGED 1-2-1 BUSINESS MEETINGS AND NETWORKING

1:30 pm – 2:10 pm EST

LUNCH & LEARN ROUNDTABLE DISCUSSIONS

Benefit from additional learning by joining a moderated roundtable discussion on pressing issues in the industry. Registration is required, and attendance is limited. Choose from:

JASON GOODEN
Executive Director
Anthesis

BEYOND REACH AND ROHS: REGULATORY DISCLOSURE AND CIRCULARITY METRICS FOR MORE SUSTAINABLE PRODUCTS

JACKIE LESLIE
Category Specialist Life Sciences
Esko | Brand Solutions

E2E LABELING AND PACKAGING ARTWORK BEST PRACTICES IN MEDICAL DEVICE

MILTON YARBERRY
Director, Medical Programs
Integrated Computer Solutions (ICS)

THE VALUE PROPOSITION OF MACHINE LEARNING IN MEDICAL DEVICES

ED WALSH
VP Global Sales
Sigmetrix

UNDERSTANDING SYSTEM VARIATION TO DEVELOP MORE INNOVATIVE PRODUCTS AND ADHERE TO FDA 21 CFR 820.30 AND 501(K) REQUIREMENTS

KELLY STANTON
Director, Quality
Qualio

UNITING YOUR TEAMS, PROCESS, AND DATA USING EQMS

JOSEPH-RICHARDSON LARBI
Consultant, Medical Device Regulatory Affairs
Celegence

THE POST BREXIT LANDSCAPE FOR MEDICAL DEVICE COMPLIANCE

PHILLIP SIMULIS
CEO
Simtelligent

DIGITAL ROADMAP FROM SMART DEVICES TO MACHINE LEARNING

2:15 pm – 2:50 pm EST

WORKSHOPS

DESIGN

EVANGELINE LOH, PH.D., RAC.,
Global Manager, Regulatory Affairs
Emergo by UL

UPDATING YOUR CLINICAL EVALUATION REPORT FOR MDR

- Highlighting how the EU's Medical Device Regulations (MDR) 2017/745 imposes greater regulatory requirements to the Clinical Evaluation Report (CER) (than previously required by the Medical Devices Directive(MDD))
- Discussing the CER and how it's is a key element of CE Marking and should be approached as a stand-alone document that will require on-going updates
- Why manufacturers will need to understand and implement these changes in order to possess a CER which is compliant to the MDR
- Roadmapping these requirements and helping manufacturers understand the key changes, with some practical guidance on how to transition a MDD drafted CER for compliance to the MDR

PRODUCT DEVELOPMENT

TONY BRENNAN
Director, Commercial
CSA Group

MEDICAL DEVICE TESTING, INSPECTIONS, AND CERTIFICATION

- Types of medical device certifications
- Certification and testing process
- Certification maintenance

QUALITY AND REGULATORY

MARTY SMYTH
SVP, Go-To-Market Strategy
MasterControl

DEBUNKING THE MYTH THAT DIGITIZATION IS COSTLY AND TIME-CONSUMING

- While paperless plant initiatives have been commonplace for years, many manufacturers still haven't digitized production processes due to the cost and complexity of traditional solutions
- Expensive, complex MES isn't necessarily the path to automating the shop floor, when new technologies provide smarter, faster, and affordable paperless manufacturing opportunities
- Modern SaaS applications available today allow you to digitize and manage all your production records, training documents, SOPs, and more on a single platform that is fast to implement, simple to configure, easy to use, and able to deliver results today – not a year from now
- As organizations look to increase production capacity, efficiency, and profitability coming out of the latest disruption cycle, leaders in manufacturing operations, technology, and quality should be asking themselves if they can really afford not to finally eliminate paper-based processes from their shop floors – especially when doing so is faster and cheaper than ever before

INNOVATION

AJAY ZINAGE
Senior Regulatory Compliance Consultant and Strategist
Tata Elxsi

ARE WE THINKING GLOBAL? - REGULATORY COMPLIANCE BEYOND EU

- Understand how much compliance is enough and where to draw the line
- Learn about the need for a holistic global compliance strategy for OEMs focused only on European compliance
- Understand the impact of your 'EU regulatory compliance' beyond EU countries
- How to optimize compliance efforts for additional geographies without bearing the cost of compliance all over again?
- Planning and solutions for uninterrupted global sales and supply chain

2:55 pm – 3:55 pm EST

PRE-ARRANGED 1-2-1 BUSINESS MEETINGS AND NETWORKING

4:00 pm – 4:35 pm EST

SESSIONS

DESIGN

RANDY SCHIESTL
VP, R&D and Global Technology
Boston Scientific Corporation

KEVIN FU
Acting Director, Medical Device Cybersecurity
FDA Center for Devices and Radiological Health

PAMELA GOLDBERG
President and CEO
Medical Device Innovation Consortium (MDIC)

STRATEGIES TO ENHANCE YOUR DIGITAL HEALTH, DATA AND CYBERSECURITY JOURNEY

- Reviewing the importance of data in the medical field to enhance digital health and patient experience
- How to have a world-class cybersecurity program in the medical device industry
- Designing safety risk management programs for device design and development
- Reframing device vulnerabilities and enabling resources to protect patients from security risks

PRODUCT DEVELOPMENT

BRIAN PETERSON
CTO and VP, Engineering
Garwood Medical Devices, LLC

CREATING AND EXECUTING AN ENGINEERING ROADMAP ACROSS A LARGE DEVICE PORTFOLIO

- Setting the technology strategy and direction for the business in each engineering discipline
- Driving continuous improvement of systems, products and processes to enable execution of that technology strategy
- Creating an engineering roadmap definition, and integration of technologies across the portfolio
- Championing the FDA submission process and successfully achieving Breakthrough Device Designation for the BioPrax product
- Optimizing your team's participation in all phases of product development
- Sharing tips for launching new documentation system for being FDA, ISOP 14971, 13485 compliant
- Supporting existing products within Manufacturing, Sourcing, Service and Supplier Quality Engineering

QUALITY AND REGULATORY

JACKIE KUNZLER
Chief Quality and Regulatory Officer
Baxter

BALANCING QUALITY AND SPEED-TO-COMMERCIALIZATION ACROSS THE PORTFOLIO

- Balancing complexities of today's speed-to-commercialization needs with global quality and EU MDR requirements
- New, actionable strategies to manage speed-to-commercialization across the portfolio
- Achieving cross-functional organizational alignment for standardized quality and results
- Highlighting innovative technologies to maximize quality without compromising on efficiency

INNOVATION

JORIE SOSKIN
VP and General Manager, Procedure Innovations
Medtronic

LEVERAGING INNOVATIVE MODELS FOR VALUE-BASED HEALTHCARE

- Exploring the current state of the industry: Where are we and where do we need to go?
- Examining industry drivers and trends, and their impact on operations: Evolution of technology, capacity and complexity, cost pressures, etc.

4:40 pm – 5:40 pm EST

PEER-TO-PEER NETWORKING

Meet other delegates at the summit during this 1-2-1 networking period. You'll be matched to meet with different attendees for 5 minutes each to discuss leading industry topics. Get to know your peers and make new connections!

PROGRAM · DAY 3

OCTOBER 28th, 2021

9:45 am – 10:00 am EST

LOG-IN AND WELCOME

10:00 am – 10:50 am EST

EMPOWER HOUR

RACHEL ELLINGSON
Chief Strategy Officer
Zimmer Biomet

VALERIE OBENCHAIN
Founder and CEO
Advanced Interactive Response Systems (AIRS)

CYNTHIA WALKER
SVP, Global Medical Education
Smith & Nephew

TANYA KLASLO
Senior Leader, Quality, Regulatory, Safety and Trust (QRST)
Google Health

CELINE MARTIN
Global President, Digital Surgery
Johnson & Johnson

NINA GOODHEART
SVP and President, Structural Heart and Aortic
Medtronic

WOMEN IN LEADERSHIP ROUNDTABLE

We invite our attendees to network at a Women in Leadership Roundtable with discussion from inspirational leaders in design, product development, quality, regulatory, technology and more.

BREAKFAST BRIEFS

JULIAN DIXON
Director, Human Factors Consultant
Team Consulting

SAVE MONEY AND STRESS BY INTRODUCING HUMAN FACTORS EARLY

AYANENDU KABASI
Director, Rapid Transformation Solutions
Exeevo

THE LATEST TRENDS IN OMNICHANNEL FOR SUPERIOR CUSTOMER EXPERIENCES

PAUL PEARCE, PH.D.
Specialist in Microbiology (SM/ASCP)
Nova Biologics

IMPROVING THE SAFETY AND EFFECTIVENESS OF MEDICAL DEVICES THROUGH RIGOROUS MICROBIAL TESTING: USP STERILITY TESTING AND VALIDATION

HAK-JOON SUNG
Founder
TMD LAB

LEARNING SHAPE MEMORY MEDICAL POLYMER AND EXTERNAL VASCULAR WARP TECHNOLOGY

10:50 am – 11:00 am EST

CHAIR'S OPENING REMARKS

AMI SIMUNOVICH
EVP and Chief Regulatory Officer
Becton Dickinson

11:05 am – 11:40 am EST

OPENING KEYNOTE

JODI EDDY
SVP and and Chief Information and Digital Officer
Boston Scientific

MAXIMIZING YOUR DIGITAL INNOVATION BY LEVERAGING ITS ROLE THROUGHOUT OPERATIONS

- What are the necessary steps required to lead design, product development and quality operations in your organization?
- Addressing obstacles when integrating emerging tools and technologies across the enterprise
- Leading teams through process optimization - how Boston Scientific standardizes and ensures quality in design and product development
- Establishing systems to ensure the workforce is trained to successfully implement new technologies into the product development process

11:45 am – 12:45 pm EST

PRE-ARRANGED 1-2-1 BUSINESS MEETINGS AND NETWORKING

12:50 pm – 1:25 pm EST

SESSIONS

DESIGN

DANAIL STOYANOV
Head Scientist, Digital Surgery
Medtronic

DIGITIZING SURGERY USING DATA & AI: TRANSFORMING THE OPERATING ROOM

- How can a digital operating room bring value into a complex hospital setting?
- Digitizing surgical workflows and operations using artificial intelligence driven surgical planning, personalized spinal implants, and robotic assisted surgical delivery
- How the digitization of medical devices continues to shape and reshape the operating room
- Streamlining device and information usage and enrich clinical data before, during and after surgery
- Advancing your toolset to improve documentation, communication, integration, and ultimately patient outcomes

PRODUCT DEVELOPMENT

BRIAN MILLER
Chief Digital Officer
Intuitive Surgical

SUPPORTING CONTINUOUS IMPROVEMENT IN PRODUCT DEVELOPMENT AND PROCESSES

- What continuous improvement initiatives can be implemented to support and sustain product development?
- Ensuring transparency across design and manufacturing to ensure top quality
- Tips and tricks for launching new robotic systems, vision systems, instruments and accessories
- Case study: Discussing the movement from a start-up to becoming a global leader in surgical robotics

QUALITY AND REGULATORY

JODY POWELL
VP, Regulatory, Quality, Clinical
Stryker

HOW DATA AND ACCESS TO DATA IS CHANGING THE RA/QA FUNCTION

- Exploring the current state of the industry: Where are we in the data journey and where do we need to go?
- Examining industry drivers and trends, and their impact on operations: Evolution of medical device RA/QA automation and how data is changing the game
- How data visualization and understanding can increase speed-to-market

INNOVATION

NATHAN CARRINGTON
Head, Digital Health and Innovation, Global Regulatory Policy and Intelligence
Roche Diagnostics

EVOLVING AND INNOVATIVE APPROACHES IN THE GLOBAL REGULATION OF SAMD

- Reviewing the importance of SaMD in the healthcare community
- Describe approaches for determining when software is a medical device
- Software classification and clinical evidence requirements
- Regulatory approaches to software with multiple functions
- Approaches to the regulation of artificial intelligence-based SaMD
- Assessing what regulators are doing to evolve regulatory frameworks for software products

1:30 pm – 2:10 pm EST

LUNCH & LEARN ROUNDTABLE DISCUSSIONS

Benefit from additional learning by joining a moderated roundtable discussion on pressing issues in the industry. Registration is required and attendance is limited. Choose from:

DEREK SWAN
Chief Technology Officer
Optos

OPTIMIZING R&D PERFORMANCE IN MEDICAL DEVICES

JEFF MARKSBERRY
Chief Medical Officer
Oska Wellness

STIMULATING INNOVATION: DEVELOPING AND IMPLEMENTING PORTABLE DEVICES

PABLO BARIOLA
Head, Design and Director, Product Design
Glooko

USING DESIGN AS A CORNERSTONE TO ACHIEVE REMOTE PATIENT MONITORING

MAC MCKEEN
Fellow, Regulatory Science
Boston Scientific Corp

ETHYLENE OXIDE STERILIZATION OF MEDICAL DEVICES - THE JOURNEY TO REDUCE ETO LEVELS: IS YOUR COMPANY READY?

JUDY FONG
Associate Director, Medical Device and Combination Product Quality
Merck

LET'S TALK DESIGN TRANSFER AND POST-MARKET DESIGN CHANGES

2:15 pm – 2:50 pm EST

CLOSING KEYNOTE

GIANLUCA PETTITI
SVP and President, Specialty Diagnostics
Thermo Fisher Scientific

PROCESS AND PEOPLE: BALANCING PERSPECTIVES ON A CHANGING CULTURE IN MEDICINE AND DEVICES

- Managing a large portfolio of projects on a national and international scale
- Empowering teams to focus on excellence and innovation
- Driving a high performance culture that is agile and thrives off of innovation
- Highlighting available and implementable processes that help with managing a changing culture

2:55 pm – 3:35 pm EST

PANEL DISCUSSION

BRADLEY LEIBOVICH, M.D.,
Medical Director, Mayo Clinic Center for Digital Health
Mayo Clinic

TESHTAR ELAVIA
VP, R&D Medical Segment
Becton Dickinson

ANDREW ARMSTRONG
Executive Director
Anthesis

PABLO BARIOLA
Head, Design and Director, Product Design
Glooko

JOHN ZACHARIA
Senior Director, Product, Digital Health
Quidel

TERRY TALBOT
SVP, Digital Health
Siemens Healthineers

BRINGING HUMAN CENTERED DESIGN TO MEDICAL DEVICE DEVELOPMENT

- Discussing the value of telemedicine and reshaping rules and regulations to offer more flexibility and access to information
- How human-centric design can help medical device manufacturers reduce risks and development costs and maximize market acceptance
- Understanding the factors that drive medical device adoption among modern healthcare providers
- Exploring how to make medical interventions smarter, less invasive and more personalized
- Case study: Changing the standard of care for now and for the future

3:40 pm – 3:45 pm EST

CLOSING REMARKS & PRIZE ANNOUNCEMENTS

3:45 pm – 4:45 pm EST

PEER-TO-PEER NETWORKING

Meet other delegates at the summit during this 1-2-1 networking period. You'll be matched to meet with different attendees for 5 minutes each to discuss leading industry topics. Get to know your peers and make new connections!